



WPTV

ORDER

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Contract / Revision

307257 /

Flight Dates 08/13/12-08/19/12

Order Sep 00:20:00
Estimate # **2029**
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A25-54
Rev Codes POL POL ISS
Product Codes PL
Priority P-2
Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WFGC	%	
WFLX	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	17	\$16,638.75	\$19,575.00	0.00	07/30/12	08/19/12	17	\$16,638.75	\$19,575.00
Totals	17	\$16,638.75	\$19,575.00	0.00					

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	17	\$16,638.75	\$19,575.00	0.00	07/30/12	08/19/12	17	\$16,638.75	\$19,575.00
Totals	17	\$16,638.75	\$19,575.00	0.00					



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Hiatus Dates

Original Date / Revision 08/07/12 / 08/20/12

Order Sep 00:20:00

Advertiser Loudsauce

Product LoudSauce

Estimate # 2029